

San Joaquin Delta College Fashion Program's 5th Annual

MEET THE FASHION INDUSTRY INSIDERS

THURSDAY, SEPTEMBER 26, 2013, 5:00-7:00 PM

Tillie Lewis Theater, San Joaquin Delta College



Fashion Industry Professionals from New York, Los Angeles and San Francisco gather in Stockton once a year to share their insights about the industry, dispel myths about careers in fashion and provide valuable information about starting a career and becoming successful in the fashion industry.

On Thursday, September 26th, the Fashion Program at Delta College will hosts its annual Meet the Fashion Industry Insiders event in Tillie Lewis Theater on the Delta College Campus. The event is an evening of casual conversations between the industry insiders about their careers, industry experiences, advice and more. The insiders represent an array of specializations from design to celebrity styling to product development and more. They bring with them a wealth of experience and wisdom to share with those attending the event.

"The insiders are really inspiring," said Kyle Gajeton, Delta Fashion Student. "They always encourage us to follow our dreams and never give up on our dreams or goals." Kyle noted that the event gets better and better every year. Kasey Sneed, Fashion Merchandising Student stated that she gets to hear from people in the industry whom she would never be able to meet. "I get to hear from professionals who are doing what I want to do in my future career and hear their advice for success." Kelsee Sailsbery attended last year for the first time and felt that it was so worth it for her career. "There are so many career options in the industry, more than I knew," Kelsee said "They all pushed their limits and created their careers and I think that's cool."

In its fourth year, the event has become a standing-room only, in-demand event. Last year, nearly 400 people crammed Tillie Lewis Theater to hear the stories, analogies, advice and knowledge from the prestigious group of industry professionals who have created their own successes within and around the fashion industry. The 2013 event promises to be even more exciting with new additions to this group of inspiring superstars, expanding into the areas of television and media and television celebrity styling, as well as more former fashion students who work in the industry coming back to share their stories.

The Insiders' event has earned a reputation as one "not to be missed" and other colleges and universities have copied the format on their own campuses! LIM in New York and IADT in Sacramento have created similar events, as have both San Francisco and Sacramento Fashion Week! Michael Palladino, one of the panel members and the Director of Student Life at LIM College in New York stated, "The success of your event has inspired me to recreate it here at LIM in New York and I've watched the formula work its magic with our students."

Sacramento Fashion Week representatives have attended the event since the first year of its inception. "Delta College's Fashion Program has been known to have strong networks with the fashion industry, immersing it's students in the industry, producing amazing fashion tours to major cities like new York and Paris and producing exciting and innovative runway shows," they posted on their web site. "Once a year they call on fashion

industry leaders to gather at the college and share their insights and advice with students, friends, other industry professionals, and hopefuls interested in getting their foot into the fashion industry at a FREE once a year event."

Meet The 2013 Panel of Fashion Industry Insiders:



Michael Palladino (New York):

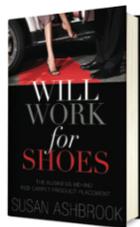
Michael comes all the way from New York to share his experiences that span over 40 years in the industry, from serving as the Director of Client and Studio Services at Henri Bendel to the Director of Student Life at LIM College. He has worked in every area of luxury retail, intimately with designers like Steven Burroughs and Patricia Field, costume designers like Eric Daman and created close friendships with celebrity clients like Vanessa Williams, Stephanie March, Paris Hilton and Blake Lively, while garnering the respect of the top brass at Lord and Taylor and Henri Bendel. He now translates those experiences to help student success at LIM College. Based on his experiences at Delta College with Meet the Industry Insiders, Michael was inspired to develop similar programs at LIM College to include: LIM Fashion Insiders, LIM Globalspeak and LIM.FILMANTHROPY. Michael serves on the Board of Directors of the LIM Fashion Education Foundation and is currently engaged with the Ms. Foundation. Michael has collaborated with Fashion Group International this year along with friend Patricia Field to kick off Fall Fashion Week 2013 with a special event at the Empire Hotel to benefit the LIM Fashion Education Foundation.

Billy Ola Hutchinson (San Francisco):

Former Delta Fashion student, Billy Ola Hutchinson, now resides in San Francisco. For the past five years, he has been a key player in the management of exclusive San Francisco retailer, Gump's. His expertise in luxury developed over a period of years working with companies including Slips, Frete, Christofle, Shreve & Co., Mont Blanc, Bulgari, and Soolip Paperie. He has created an eloquent and elegant presence in the world of all things beautiful. Billy also oversees a successful calligraphy and stationery business of his own. This has translated into a line of beautiful porcelain dressed with his calligraphy, and sold exclusively through Gump's. His lettering has been featured in magazines, wedding invitations, place cards, monograms and brand identities. Billy also teaches hand-lettering at the San Francisco Center for the Book. A BFA graduate of the San Francisco Art Institute, his talents have been recognized as a true artist, stylist, instructor craftsman.



Susan Ashbrook (Los Angeles):



With an innovative entrepreneurial spirit, a keen eye for fashion and a warm personality, Susan J. Ashbrook blazed a trail for celebrity product placement and has created countless connections in the fashion world. Ms. Ashbrook pioneered and founded - Film Fashion - a groundbreaking agency that paired top celebrities with designers and fashion brands to gain international media coverage. The company landed Ralph Lauren as its first client and Susan has since worked with such A-listers as Angelina Jolie, Halle Berry and Jennifer Lopez and such clients as Lanvin, Kenneth Cole, Swarovski, Herve Leger and Harry Winston. Susan sold Film Fashion to the public relations powerhouse Rogers & Cowan. Susan's first book, *Will Work for Shoes – The Business Behind Red Carpet Product Placement* details the art and business of red carpet marketing. She is passionate about sharing her expertise and teaching others how to create new businesses and how to use celebrity product placements to boost brand awareness. Ashbrook currently consults with fashion brands and accessories Herve L Leroux, Basler, Jamah and Imposter. Ashbrook has appeared on ABC, CBS, NBC – to discuss celebrity trends, The Fashion Institute of Costume & Design, Fashion Group International, Academy of Art, The Luxury Marketing Council, Magic Apparel Convention, Mastercard, Delta College and others.

Jeni Elizabeth (Los Angeles):

Jeni has parlayed a love for fashion into a lucrative career in wardrobe and styling in Hollywood. Graduating from FIT in New York and working as a stylist at Henri Bendel's in New York, Jeni garnered her skills in marketing her fashion skills in the arena of styling.

After moving to Los Angeles, she started her career as a wardrobe director for such reality shows as *Wedding Wars*, *Tool Academy*, *Jersey Shore* and is now the main wardrobe director for *The Real*, Jeni's roster of well dressed clients included *Beyonce*, *Britney Spears*, *Eva Longoria*, *Gweneth Paltrow*, *Carrie Underwood* and more. She is a contributor for *Us Weekly* and her work is everywhere from music videos, red carpets and celebrity editorials to some of the hottest Network Reality Television Shows.



Jane Nguyen (San Jose):

Jane is a seasoned design professional and former Delta alumni. Currently, she is the Office Manager for *TheRoseDress.com* with tasks ranging from networking with LA and New York formalwear designers to marketing and advertising. She is also creative head designer for a small luxury design company called *Sincerely Rose* and is in the process of developing her own sophisticated children line titled *Hansel and Sophie*. She worked for *Azadeh Couture* in San Francisco, first as an intern then was promoted to production manager. There, she created patterns and ensure custom couture pieces were being sewn for San Francisco's finest members of society. On top of balancing her current activities, she is pursuing her BA in Fashion Merchandising at the Academy of Arts University, as well as taken extended training

in fashion business, sewing, and design at various locations. While at San Joaquin Delta College, she took extra classes in fashion business, design, and sewing in Berkeley, CA and San Francisco, CA and volunteer at several different fashion events, as such San Francisco Fashion Week and Fashion on the Square as well as assisting other small fashion brands building their products. She did and still does attend fashion events and markets, connecting with designers and fashion professionals. While at Delta, she was actively involved in the Fashion Club and participated in the NY Fashion Industry Tour. She ended her Delta career, earning her degrees and certificates in Fashion Merchandising and Apparel Design.



Jim Bianco (Los Angeles):

After graduating from the University of Connecticut, Bianco migrated to Los Angeles and began his television career at Nickelodeon, where he tackled scripted series and live shows. He joined 495 Productions at its inception and currently as the Head of Production. He has helped to build one of the most successful television production companies specializing in the reality tv genre, working on a variety of shows like "Surprise Wedding I & II," "The Bachelor," "Temptation Island II," "Marry My Dad," "Mr. Personality," "Rob and Amber's Wedding," as well as David E. Kelly's "The Firm." In 2006 and the company quickly emerged as a power-player with "Design Star" (HGTV) and "A Shot At Love With Tila Tequila" (MTV). Since then, Bianco has managed production for the company's roster of innovative programming including the groundbreaking series "Jersey Shore" (MTV), which led to the hit spinoffs: "The Show With Vinny" (MTV), "The Pauly D Project" (MTV), "Snooki & JWOWW" (MTV).



EVENT DETAILS:

WHAT: Meet the Fashion Industry Insiders

WHEN: Thursday, September 26, 2013 from 5:00-7:00 pm

WHERE: Tillie Lewis Theater, San Joaquin Delta College Campus
5151 Pacific Avenue, Locke Building, Stockton, CA 95207

PARKING: view maps for parking (recommend "L" lots) \$2

DIRECTIONS AND MAPS: www.deltacollege.edu

FOR ADDITIONAL INFORMATION CONTACT:

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MEDIA COVERAGE OF PAST MEET THE FASHION INDUSTRY INSIDERS

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PHOTO BY CHRISTIAN COVARRUBIAS
INSIDE THE INDUSTRY: Fashion industry experts give talk in the Tillie Lewis Theater.

Former student makes name in fashion industry

by christian covarrubias
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Fashion fans gathered Sept. 26 in the Tillie Lewis Theater for the Fashion Industry Insiders event.

The event gives fashion students a chance to listen to a variety of prestigious people such as Michael Palladino, Susan J. Ashbrook and Uduak Oduok.

The biggest appearance of the night was by former delta fashion student Billy Ola Hutchinson who spoke words of wisdom in hopes to inspire future graduates of Delta College to pursue their dreams.

"Don't say no to yourself, obtaining a degree should mean the world to you because nobody can take that away from you," said Hutchinson.

Hutchinson graduated from delta in 1993, with a degree in fashion merchandising.

Soon after Delta he moved to San Francisco to further his education by attending Academy of Art University.

Easily relating to many students in the crowded theater Hutchinson said "my family did not support my dreams financially, but they did it emotionally."

Now starting his seventh year as manager of the legendary 150-year-old Gump's department store in San Francisco, Hutchinson continues to make a name for himself.

He is also a stationer and porcelain designer for exclusive product at Gump's.

His designs are available in San Francisco Gump's and also in the West Hollywood branch.

<http://sacfashionweek.com/meet-the-fashion-industry-insiders-2>

"Experts Talk Fashion Industry," The Collegian Newspaper, August 27, 2011

"The red carpet was rolled out on Thursday, Sept. 29 for the third annual San Joaquin Delta College "Meet the Fashion Industry Insiders" event. The event, which was free and open to the public, was an opportunity for people interested in the fashion industry to personally meet, hear stories and get advice from a panel of fashion insider experts."

<http://www.deltacollegian.net/new/feature/experts-talk-fashion-industry/>

"Fashion Week Law News™: Fashion Lawyer Uduak Oduok to Speak at 'Meet the Fashion Industry Insiders' at Delta College," Ladybrille Media

<http://fashionentlaw.com/fashion-law/fashion-law-week-fashion-lawyer-uduak-oduok-to-speak-at-meet-the-fashion-industry-insiders-at-delta-college-fashionlaw/>



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